



Who We Are

The HOOP Foundation's service model facilitates sustainable achievement through interventions that foster the development of life long habits of attainable high performance.

- The HOOP Foundation served 75 youth in 2018; 67 of which are male and 8 of which are female. Program participants' ages range between 5 and 18. The statistics are based on data for the 2018 program year (January 1 to December 31).
- The HOOP Foundation serves youth males and females ages 5 through 18, who have low academic achievement and are affected by various barriers to educational and athletic access. The majority of program participants reside and attend school in Los Angeles, California.

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**HOLISTIC OFFERINGS
& OPPORTUNITY FOR
PEOPLE, INC.
FOUNDATION**
1201 N. La Brea Ave. #33
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Missions Statement

The HOOP Foundation's mission statement is "catching our youth during the compromise". The HOOP foundation is a 501(c) 3 non-profit organization based in Los Angeles, California that serves underserved youth through holistic mentoring via athletic training, academic tutoring, and social development.

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*"Believe in something Even If
it means sacrificing
everything"*

Colin Kaepernick



15 U Division Runner Up
2019 California State Games

Personal Story – Mom Marcia

I am writing this letter to thank HOOP and their sponsors for the assistance with my three son's basketball registration fees.

I am a single mom, recently divorced, receiving no child support from their dad. My three sons love basketball and their basketball coach. I would hate for them to not be able to play a sport due to my financial hardship.

Coach Jones has allowed my children to play on the team without collecting a registration fee because he sees that their heart is in the game. I have asked their dad to pay for or at least assist with their registration fee, but he is not willing to help as he says he is on a strict budget.

I greatly appreciate the assistance for my sons.



Alumni – Marshon Jones

Here I am over 10 years removed from the program and I can still call coach Bryan and Tim for anything. They helped me out of situations when most people would've turned their back on me. Since leaving HOOP I've gotten married and moved to Chico California. I've been with my wife for almost 10 years and we've been married for 6. I have my own basketball training business where my motto is "Without Faith and Diligence, you won't Accomplish your Goals". I also coach Jr High, high school and AAU basketball. I am giving the same principals to kids that they gave me. It's has truly been a blessing and an experience of a lifetime and I'm truly thankful for HOOP



Youth Build Identity, Self Esteem, Lasting Friendships, Learning Soft Skills, and Team-building!

Primary Focus

-The HOOP Foundation's primary focus is to provide intervention services to youth ages 5 through 18, who are denied access to sports and related recreational programs, due to low academic performance. The foundation's primary area of service is Inglewood, California. The foundation's scope of services is delivered through participation in 36 week long integrative programs that occur during the LAUSD academic year, and 8 week long camps that occur during the summer. Each program focuses on youth development primarily through sports, with secondary emphases on academic tutoring, social skills harnessing, and professional development.